



START CIRCULAR MULTIPLIER EVENT

Stimulating entrepreneurship and economic opportunities in circular economy in the Barcelona region

Contributions of the
Start Circular project

Organized by OBREAL and Node Garraf

Sala de Graus, Faculty of Law of the U. Barcelona, Barcelona
October 8, 2024



node garraf
AGÈNCIA DE DESENVOLUPAMENT



Diputació
Barcelona



AMB



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Barcelona

Barcelona
Activa



The Start Circular Project is an EU project, financed by the Strategic Partnerships action of Erasmus+, that seeks to create university-industry alliances for innovation in 5 European countries (Portugal, Spain, France, Slovenia and Latvia). It has focused part of its work on the development of skills for the Circular Economy.

This half-day public event in Barcelona, hosted by OBREAL and Node Garraf, will present key-findings and take-aways, such as a Model to guide entrepreneurship-focused teaching, learning and research related to circular economy, and Sustainable Circular Economy Labs embedded in partner institutions.

The objectives of the event are to share and debate results, and also learn from the experiences of the public and the private sector of in the Barcelona region, especially as it pertains to how Circular Economy can be put into practice as a sustainable industrial strategy that promotes competitiveness.

The institutional collaboration between Node Garraf and OBREAL will be exploited as an example of an important collaboration between public and private sector institutions of 5 European countries.

This activity is of special interest both for companies and public authorities in the Barcelona area, interested in how Circular Economy can render them more sustainable and competitive. Expert voices from the project partnership will be featured, as well as case studies from major stakeholders in the Barcelona Metropolitan region, including regional authorities and businesses. It will include panel discussions and networking sessions.

Program

8.30h Registration

Institutional welcome

09.00h

- Ramon Torrent, OBREAL
- Yolanda Vallès Camps, Node Garraf
- Elodie Ernoult, University of Montpellier

Presentation and brief description of the Start

9:15h

Circular project: objectives and results

University of Montpellier

Circular economic, skilling and business development in different EU contexts

9:45h

Discussion Panel with the project consortium members

10:30h

COFFEE BREAK

Round table 1: Stimulating Circular Economy from the public sector

11:00h

Chair: Nicolás Patrici, OBREAL

- Sara Angrill, Metropolitan Area of Barcelona
- Moisès Jordi Pinatella, Barcelona Activa

Round table 2: How does the circular economy generate business for companies?

Chair: Judit Garrido Guillén, Node Garraf

12:00h

- Francesc Perona, councilor of the Sant Pere de Ribes Town Hall
- Carme Gasulla, councilor of the Sitges City Council
- David López, project manager of Societat i Empresa
- Francesc Vila, vice president of the VNG Energia



Takeaways and institutional closing

13:10h

- *Node Garraf*
- *OBREAL*

13:20h

Lunch and Networking

For access to simultaneous interpretation during the event, simply scan the QR code

